



Industry Experience

- Senior Lead Graphic Designer** - Future Ads/Propel Media July 12 - Present
- Company branding and logo design
 - Create consumer gaming advertising campaigns
 - Trade show booth and collateral design
 - A-B testing flash game banners and landing pages
 - Company website design for web and mobile
 - Created multiple company leading click-through rate campaigns
 - Assist in design team project approvals
 - Co-lead on new company design and branding launches
- Senior Graphic Designer** - freecreditreport.com - Experian July 08 - June 12
- UI and UX design for mobile and websites
 - Increased mobile sign-up conversions by over 53%
 - Mobile, Android and iPad landing page design
 - Created multiple web banners that increased click-throughs by over 14% over the previous leading banners
 - Sponsorship print and web collateral for South by Southwest, 2010 MLB All-Star Game, Anaheim Ducks program and USAA
 - Web page design and order funnel layouts for Discover Card
 - A-B Testing web banners and landing pages for freecreditscore.com
- Graphic Designer** - Robertson Marketing April 07 - July 08
- Designed magazine and brochure layouts for Cox Communications, Time Warner Cable and Comcast
 - Designed user manuals
 - Created package designs for Cox Communication
 - Assisted with client changes
 - Formatted files, assisted with pre-press setup and press checks

Skills

- Photoshop
- Flash
- Dreamweaver
- Illustrator
- After Effects
- Edge
- InDesign
- Packaging
- Muse

Education

- Bachelors of Science Degree in Graphic Design** December 2007
The Art Institute of California - Orange County

Awards

- Bronze OC ADDY® Award in Interactive Media Takeover Page 2011
- Dean's Honor Roll, The Art Institute of California–Orange County 2004 - 2007